

# “ODDO BHF YOUNG ENTREPRENEURS AWARDS” 2025 RULES

## ARTICLE 1 - ORGANIZATION OF THE CONTEST

The contest is organized by **ODDO BHF SCA**, a limited partnership with shares with a capital of 72,572,400 euros, registered in the Paris Trade and Companies Register under number 652 027 384, whose registered office is located at 12, boulevard de la Madeleine, 75009 PARIS, hereinafter referred to as "**ODDO BHF**" or the "**Organizing Company**".

ODDO BHF has decided to organize a contest for the year 2025, entitled "ODDO BHF Young Entrepreneurs Awards" (hereinafter "**OYEA**" or the "**Contest**").

Within the framework of this Contest, the candidates will have the opportunity to present their project to different juries.

Through this Contest, ODDO BHF will study the applications of the first two hundred (200) French or Swiss startups.

## ARTICLE 2 - CONDITIONS OF PARTICIPATION

This Contest is open to any individual of legal age who has created a company (hereinafter referred to as the "**Project Owners**" or the "**Participant**") incubated in at least one of the partner incubators, the list of which is available in the Appendix. ODDO BHF reserves the right to modify the list of partner incubators throughout the Contest.

Participation in the Contest is free.

The number of applications per incubator partner is limited to ten (10). In the event that the number of applications for a single incubator partner exceeds ten (10), ODDO BHF reserves the right to select candidates from the incubator partners at its discretion.

Participation in the Contest implies full and unconditional acceptance of this document rules.

## ARTICLE 3 - TERMS OF PARTICIPATION

This Contest is conducted exclusively by sending an application file on the following electronic platform (hereinafter the "**Platform**"):

<https://gp.oddo-bhf.com/oyea-candidature-2025-connexion>

between January 27, 2025 and February 28, 2025 (the "**Closing Date**").

Participation in the Contest is as follows:

On the Platform, the Project Owner must (i) fill in all the fields of the questionnaire in three parts, and (ii) transmit through the platform:

- a business plan or market study presenting the opportunity;
- a short video in which the entrepreneurs present their background and their startup; and
- the CVs of the founders.

For the purposes of the Contest, it is specified that the same Participant may not participate in multiple projects.

A Participant or Project lead who has reached the final stages or been a Winner in previous editions of the Competition may not re-apply as a Candidate in the 2025 edition of the Competition.

#### **ARTICLE 4 - DESIGNATION OF WINNERS**

Four (4) successive phases involving different juries will make it possible to select the winners (hereinafter the "**Winners**"), each of whom will be awarded one of the six (6) prizes set forth in these rules.

1. **Pre-selection phase:** ODDO BHF teams will analyze all applications based on the completeness and exhaustiveness of responses and documents, plus financial strength and business potential, to select the applications that will be submitted to the expert committees (phase 2 below).
2. **Selection phase:** the deliberations of the committee of experts, divided into different evaluation panels, will begin on March, 2025. The jury will sign a confidentiality agreement. The selection of ten (10) finalist Project Owners will be made progressively until end of Mars, 2025 at the latest.
3. **Presentation to the final jury:** between the selection phase and the award phase, the final jury will receive the ten (10) finalist Project Owners at ODDO BHF's offices in Paris and will select the Winners (excluding the "PUBLIC PRIZE").
4. **Award Phase:** The ten (10) finalists will present their startups at the Awards Night. The four (4) prizes will be awarded to each of the five (5) Winners by the final jury and the sixth prize ("PEOPLE'S CHOICE AWARD") will be awarded by the public during the grand prize-giving evening to be held in May 2025.

The jury evaluating the Project Owners and the final jury will be made up of well-known people from the world of entrepreneurship and business, selected at the discretion of ODDO BHF.

The selection of the ten (10) finalist projects will be based on the following criteria:

- i. ambition (value proposition, inclusion in major trends, long-term vision, ESG criteria);
- ii. positioning (analysis of the target market, interest of the market for the offer, viability of the business model over time);
- iii. innovation and know-how (expertise, creativity, unique technology);
- iv. leadership (founders' backgrounds, vision, motivation and integrity of the entrepreneurs); and

- v. financial projections (revenue and margins, cost management, personal investment, possible fundraising).

Each Winner will be informed directly by the Organizing Company at the latest during the Award Phase.

## **ARTICLE 5 - PRIZES**

The Contest is endowed with the following prizes, awarded as described in Article 4 hereof.

List of prizes:

1. "JURY'S SPECIAL AWARD": rewarding the favorite of the final jury, composed of a panel of experts and endowed with an amount of twenty thousand euros (€20,000);
2. "SOCIAL IMPACT AWARD": rewarding social and/or environmental commitment, with a prize of ten thousand euros (€10,000);
3. "INNOVATION AWARD": rewarding the most disruptive startup, with a prize of ten thousand euros (€10,000);
4. "ENCOURAGEMENT AWARD": giving a boost to a promising startup, with a prize of ten thousand euros (€10,000);
5. "WOMEN ENTREPRENEURSHIP AWARD": rewarding the best entrepreneurial project founded or co-founded by at least one woman, with a prize of ten thousand euros (€10,000);
6. "PEOPLE'S CHOICE AWARD": awarded to the project selected by the public during the awards ceremony (the ten (10) finalists will then appear on stage) - it being specified that this prize may be combined with one of the other prizes mentioned above - with a prize amount of five thousand euros (€5,000).

In addition, this monetary award will be accompanied by:

- i. the presentation of a trophy during a grand awards evening;
- ii. comprehensive financial and asset coaching, notably through ODDO BHF's Private Banking and Corporate Finance departments;
- iii. enhanced media exposure through media partners; and
- iv. access to the ODDO BHF expert partners network.

In case of force majeure, the Organizing Company reserves the right to cancel the prize(s) won without compensation.

## **ARTICLE 6 - DESIGNATION OF WINNERS AND ELIMINATION**

The Project Owners authorize the verification of their identity and of all information contained in the application file. Entries that are not fully completed and/or contain incomplete or false contact information will not be considered and will result in elimination from the Contest.

Likewise, failure to comply with these rules as well as any fraud or attempted cheating, of any kind whatsoever, will result in the pure and simple elimination of the participation of its author. In general, at

any time during the Contest, the Organizing Company reserves the right to remove a Participant from the Contest at its discretion.

#### **ARTICLE 7 - MODIFICATION OF THE CONTEST DATES AND THE TERMS OF THE PRIZES**

The Organizing Company shall not incur any liability in the event of force majeure or events beyond its control, in the event that it is forced to cancel this Contest. The Organizing Company also reserves the right to extend or limit the participation period and/or the dates indicated in these rules, to postpone them or to modify the conditions, and may not be held liable in this regard.

Additions and modifications to these rules may be published in an appendix during the course of the Contest.

#### **ARTICLE 8 - USE OF PARTICIPANTS' IDENTITY AND PERSONAL DATA**

In the context of the Contest, the Personal Data of the Project Owners (hereinafter the "**Personal Data**") will be processed by the Organizing Company, acting as recipient and controller, in accordance with the applicable European and French regulations on data protection.

The Data Protection Officer (DPO) can be reached at: [dpo@oddo-bhf.com](mailto:dpo@oddo-bhf.com)

By sending the application questionnaire completed by each Project Owner to the Contest, the Project Owner consents to the processing and collection of his/her personal data by ODDO BHF.

The personal data of the Project Owners is necessary and exclusively intended for the Organizing Company for the sole purpose of taking into account their participation in the Contest, the management of the Winners, the awarding of prizes and in order to meet legal and regulatory obligations.

Personal Data will be transferred to ODDO BHF's marketing and communication departments, as well as to service providers and subcontractors located in the European Union that the Organizing Company may call upon for the purposes of organizing and/or managing the Contest.

The Personal Data will be deleted at the end of the Contest, with the exception of the Personal Data of the Winners necessary for the award of their prizes. It is specified that this period may be extended in the event that such extension is necessary to defend the interests of ODDO BHF in the event of litigation.

It is understood that the consent of Project Owners may be withdrawn at any time.

Project Owners have the rights of access, rectification, deletion and portability of their data, limitation and opposition to the processing of data as well as the right to define directives concerning the outcome of Personal Data after their death.

The Project Owners also have the right to lodge a complaint with the French Data Protection Authority.

## **ARTICLE 9 - RESPONSIBILITIES**

The Organizing Company cannot be held responsible for any prejudice of any nature whatsoever (personal, physical, material, financial or other) arising from participation in the Contest. No claim will be accepted.

Consequently, the Organizing Company cannot be held responsible for:

- any damage that may occur due to the lack of protection of certain data against possible hijacking or piracy and risks of contamination by possible viruses circulating on the Internet network; and
- any damage related to the misuse of or incidental to the use of the computer, access to the Internet, maintenance or malfunction of the Contest servers, telephone line or any other technical connection, or the sending of forms to an incorrect or incomplete address.

Project Owners are therefore reminded that it is their responsibility to take all appropriate measures to protect their own data and/or software stored on their computer equipment against any potential attack. The Organizing Company shall make its best efforts to allow adequate access to the Contest. The Organizing Company may, at any time, in particular for technical, updating and/or maintenance reasons, interrupt access to the site and the Contest. The Organizing Company shall in no case be liable for these interruptions and their consequences.

In addition, the Organizing Company shall not be held liable in the event of problems with the delivery or loss of postal or electronic mail (particularly with regard to the delivery of prizes).

Where applicable, any prize sent by the Organizing Company to a winner and not claimed or returned for any reason other than the one mentioned by the postal services shall be considered lost for the winner and shall remain the property of the Organizing Company, where applicable. The Organizing Company shall not be held responsible for the malfunctioning of the Internet network, nor for any delay, loss or damage resulting from the postal and management services.

## **ARTICLE 10 - INTELLECTUAL PROPERTY**

The images used on the Contest site, the objects represented, the brands and commercial names mentioned, the graphic elements, the computer elements and the databases making up the Contest site are the exclusive property of their respective owners and may not be extracted, reproduced or used without the written authorization of the owners, under penalty of civil and/or criminal proceedings.

## **ARTICLE 12 - CONSULTATION OF THE RULES**

The rules are available for viewing and downloading at [oyea.oddo-bhf.com](http://oyea.oddo-bhf.com) for the duration of the Contest.

## **ARTICLE 13 - IMAGE RIGHTS**

By participating in the Contest, each Participant, during the selection phase, the presentation before the members of the jury and the award phase, agrees that his or her participation may be the subject of video, audio and photographic recording (including his or her silhouette, voice, first and last names, and the

presentation of his or her project). In this regard, the Organizing Company reserves the right, for a period of five (5) years from the beginning of this Contest and for purposes of commercial or marketing promotion and free of charge, to:

- broadcast and represent live or at a later time, the recordings made during the oral presentation and the award ceremony on any tangible or intangible medium (websites, television, media platforms, press, flyers, social networks, etc.);
- adapt and modify the footage to translate, subtitle, include third-party elements or create a compilation.

The Organizing Company undertakes to ensure that the various uses made of the Participant's image do not infringe upon his/her privacy or are not of such a nature as to cause him/her any prejudice whatsoever. In the event that the Participant considers that the use of his/her image infringes on his/her privacy or is of such a nature as to cause him/her any prejudice whatsoever, the Participant may request the Organizing Company to remove the contentious content.

#### **ARTICLE 14 - JURISDICTION AND INTERPRETATION OF THE RULES**

Any possible dispute on the interpretation of the rules will be decided by the Organizing Company.

Participation in this Contest implies unreserved acceptance of (i) these rules in all their stipulations, (ii) the ethical rules in force on the Internet (netiquette, charter of good conduct, etc.) as well as (iii) the laws and regulations in force on French territory and in particular the provisions applicable to games and lotteries in force.

In the event of a dispute, only a registered letter with return receipt sent within thirty (30) days after the end of the Contest will be admissible. Except in the case of obvious errors, it is agreed that the information resulting from the Contest systems of the Organizing Company shall have evidentiary force in any dispute as to the connection elements and the computer processing of said information relating to the Contest.

Prior to any legal action related to or in connection with these rules (in particular their application or interpretation), the Project Owners undertake to make an amicable and gracious appeal to the Organizing Company.

Any dispute that cannot be settled amicably shall be submitted to the competent courts of the Organizing Company's registered office, except in the case of public order provisions to the contrary.