

Grand jury OYEA 2023

Sophie Lacoste-Dournel Co-President and Director of Créations Fusalp Groupe Lacoste

After studying at Oxford and Dauphine, Sophie joined the Board of Directors of Lacoste SA in 2004. She remained on the Board until 2014. It is the adventure of her grandfather, René Lacoste, and of her family that has forged her passion for the company.

At the end of 2012, when the family company was sold, she decided, with her brother Philippe, to launch a new entrepreneurial adventure. In December 2013, they bought the company Fusalp. She is the company's director and co-president. Their challenge is to revive the brand in France and internationally by asserting its identity both on the ski slopes and in the streets. In addition, she graduated from ERACM (National Theatre School) in 2003. She was an actress in public theater and directed her own company for nearly ten years.

Passionate about both the artistic gesture and the political and social implication of her vocation, she has drawn from her artistic career the beginnings of her philanthropic ambition. In 2006, paying tribute to her grandfather, she created the René Lacoste Foundation, which helps young people find a new path through sport. She presided over it until 2014.

Today, she is President of the Porosus Endowment Fund, a family fund created at the end of 2012, dedicated to the emergence of young talent in the artistic and sports fields.

Sophie is a member of the board of directors of the association Un esprit de famille which aims to federate and professionalize private and family philanthropy.

She also sits on the Board of Directors of Peugeot Frère Industrie and Compagnie Lebon, where she chairs the Nominations and Remuneration Committee.