

Grand jury OYEA 2025

Frédéric Mazzella

Co-Chairman Entrepreneur of France Digitale

Frédéric Mazzella is Chairman and Founder of BlaBlaCar and Dift.

BlaBlaCar is the world leader in car-sharing, with 100 million members in 22 countries, and Dift is the new platform revolutionizing corporate commitment to projects with a social and environmental impact. Frédéric is also Co-Chairman of France Digitale, Europe's largest startup association, and host of the weekly program "Les Pionniers" on BFM Business, in which he interviews explorers, artists, entrepreneurs and sportsmen and women who are pioneers in their fields.

Frédéric holds a Master's degree in Physics from the Ecole Normale Supérieure (ENS Ulm), a Master's degree in Computer Science from Stanford University (USA) and an MBA from INSEAD. Before founding BlaBlaCar, Frédéric was a research scientist for NASA in the USA and NTT in Japan. Frédéric is also a pianist and music enthusiast.

Also an author, Frédéric recently shared his entrepreneurial experience by publishing "Mission BlaBlaCar - Les coulisses de la création d'un phénomène" (Eyrolles - 2022), which, through friendly dialogues, reveals the methods behind building a unicorn from scratch. Since its release, the book has been described as an "entrepreneur's bedside book".