

Grand jury OYEA 2024

Amandine De Souza General Manager leboncoin

After graduating from ESCP Business School, Amandine de Souza starts her career in 2005 within the consulting firm Bain & Company, where she focuses on consumer goods and distribution.

In 2009, she joins the Casino Group as Director of the "Home" Department. She quickly climbs the ladder to head up all non-food categories. Her career within the Group then leads her to an international experience during which Amandine manages a team of international buyers and the various sourcing offices.

In 2015, she leaves the Casino Group and is appointed CEO of the French Subsidiary of Westwing, a website specialized in exclusive sales of furniture and home decor.

Three years later, she seizes the opportunity to become General Manager of Le BHV Marais department store and of the Galeries Lafayette group's "home, DIY and leisure" purchasing. There, she launches a vintage offering out of personal conviction. In 2019, she also becomes Director of Eataly Paris Marais, a Galeries Lafayette Group franchise, and joins the Group's Executive Committee.

As of April 3, 2023, Amandine de Souza is General Manager of France's most consulted website, leboncoin, whose values she shares and whose ambitions she is now delighted to carry forward.

Amandine is also an independent administrator of biotech Carbios, a pioneer in the use of enzymes to rethink the disposal of plastics and textiles. She also co-founded a network of women retail executives "Le Retail Club" and joined the Leia Capital initiative in 2022, an all-women business angels group.